



Julianna Pearson

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845.430.2377

- Strengths** Passion, creativity, leadership, organization, determination, communication
- Skills** Adobe CS (InDesign, Illustrator, Photoshop, Lightroom, Dreamweaver, After Effects), Sketch, InVision, CorelDraw, Microsoft Office 365, Fine Art, Basic HTML/CSS
- Education** State University of New York (SUNY) Oneonta
B.A. in Computer Art; Minor in Business Communication
Magna Cum Laude, May 2015
- Experience**
- UX/UI Designer (Co-op), Ahold Delhaize, USA Branch, June 2017 - Present
 - Design creative solutions for the company's internal innovation lab
 - Work in agile methodology translating business requirements into products
 - Create user experience flow and user interfaces for web and mobile apps
 - Design promotional materials for retail grocery stores owned by the company
 - Digital Media Specialist at Rhinebeck Reformed Church January 2017 – Present
 - Development of logo design & new website, along with promotional materials
 - Promote social media presence to enrich & grow the church's community
 - Creative Designer at Diamond Graphics October 2015 – January 2017
 - Created, uploaded, & produced vinyl die cut decals for an ecommerce company
 - Designed 1,900+ decals by tracking Internet trends for inspiration
 - Ensured daily operations ran efficiently & effectively
 - Artist in Residency Program Assistant at Byrdcliffe Art Colony September 2015
 - Supervised a community of visual artists & writers in a historic artist colony
 - Served as an in-house resource, promoter of safety, & manager-liaison
 - Server for Maxwell's Walk-a-Way Inc. June – August 2015, 2016
 - Supervised a variety of food concession stands during local community events
 - Prepared and served a variety of meals and drinks from within those stands
 - Residential Counselor for Summer Dance Program at Boston Ballet June – August 2015
 - Supervised health & safety of a co-ed group of minors within a residence hall
 - Planned & lead informative, positive programs & socials
 - Guided students throughout Boston on various group excursions
 - Resident Advisor & Transfer Student Mentor at SUNY Oneonta August 2013 – May 2015
 - Supervised a community of college students within a residence hall
 - Guided new students as they transitioned into Oneonta life
 - Created monthly community development artwork & educational programs
 - Served as a campus resource & promoted student safety per campus policy
- Awards**
- Leadership Education And Development @ Oneonta Platinum Level, May 2015
 - National Residence Hall Honorary December 2013 – Present
 - Dr. James Jerow Elting Memorial Awards Recognition for two original drawings, April 2013
 - Dean's List December 2012, 2013, 2014, May 2013, 2014, 2015
 - Conklin Scholarship, DCC Poughkeepsie, NY, August 2011 – May 2012